



“Jigyasha 4.0: जिज्ञासा 4.0”

SFE- Popular Science Writing Competition

Theme- “Traditional Medicine-Ancient & Modern Concordance”

Are you passionate about science and storytelling? Showcase your creativity and scientific understanding by participating in our Popular Science Writing Competition! Share your insights on natural products, traditional medicines, and the fascinating world of Ethnopharmacology.

Who Can Participate?

Graduate/post-graduate/PhD students working in any branch of science including Life sciences/Medical sciences/Chemical sciences/ Ayurveda/ Biological sciences/ Pharmaceutical sciences and technology.

(B.Pharm./B.Sc./B.Tech./M.Sc./M.Tech./M.Pharm./ BAMS/ M.Phil. /Ph.D. etc.)

(Preference will be given for the member of SFE India)

Use the subject line: Jigyasha: Popular Science Writing Competition Submission, SFE India [Your Name]

At the end of the article, mention:

- i) Your full name, eligibility, along with institution/college/university details, and contact information (email and phone number).
- ii) Mention the Name, Designation, Institutional Address, Email ID, and Mobile Number of your Mentor/ Supervisor/ Head of the Department/ Head of the Institution for reference purposes.

Key Dates:

- **Submission Deadline: September 25, 2026**

Theme- “Traditional Medicine-Ancient & Modern Concordance”

Prize for the best article:

- Complimentary Registration and Accommodation to join the 13th International Convention of SFE (SECON 2026) at Bhopal, India
- Travel support to join the SECON- 2026
- Memento and Certificate
- Selected entries will also be published on the Society's Newsletter.

Detail Guidelines for Submission:

- Must be Single Authored, No Co-authors will be allowed
- Language: UK English and grammatically correct document.
- Word Limit: 1000-1200 words.
- Style: Non-technical, engaging, and accessible to a general audience.
- The content must be original, unpublished, and free from plagiarism.
- Submissions should include a title, author's name, affiliation, and contact details.
- Font and size: It should Times New Roman throughout the text, Size: 12.
- Line Spacing: 1.5



SOCIETY FOR ETHNOPHARMACOLOGY

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23/3 Shaktigarh, Kolkata 700032, India

www.ethnopharmacology.in



- File Formats Accepted: DOCX or PDF
- Submit your entry in Word or PDF format via email to sfeindiase@gmail.com.
- Use of AI tools is strictly prohibited. A declaration stating compliance must be submitted.
- The participants should submit an undertaking (please, refer Annexure-1) along with the article
- The decision of the Jury Panel constituted by SFE shall be final and binding. No appeals or representations will be entertained thereafter.
- At the end of the article, mention :
- Your full name, eligibility, along with institution/college/university details, and contact information (email and phone number).
- Mention the Name, Designation, Institutional Address, Email ID, and Mobile Number of your Mentor/ Supervisor/ Head of the Department/ Head of the Institution for reference purposes.

Content Expectations:

- Explain scientific concepts clearly and concisely for a lay audience.
- Relate your writing to the competition's theme.
- Avoid jargon unless necessary (provide explanations if used).
- Originality: Plagiarism is strictly prohibited. Ensure that the submission is your original work. Any entry found plagiarized will be disqualified.
- Citation and Acknowledgment:
- Reference sources appropriately in footnotes or a reference list. Wherever applicable a hyperlink may be provided
- Avoid overloading the article with technical references; focus on story telling.

Evaluation Criteria:

- Initial screening for adherence to guidelines.
- Relevance to the theme.
- Scientific accuracy.
- Clarity and creativity in writing.
- Engagement and accessibility for a general audience.
- Evaluation by a panel of experts in science communication and Ethnopharmacology/natural products/Traditional medicine.

Results: Winners will be notified via email and announced on the Society's website and social media.

For more details, visit: www.ethnopharmacology.in

Contact us at: [sfeindiase@gmail.com/sfeindian@ethno-pharmacology.com]

Phone: 9679712746

**Join us in bridging the gap between science and society.
Start writing today!**



Annexure-I

UNDERTAKING

"Jigyasha 4.0: जिज्ञासा 4.0"

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I, [Participant's Name], hereby declare that the content submitted for the Society for Ethnopharmacology Popular Science Writing Competition is my own original work. I affirm that I have not infringed any copyright and have not copied it from other articles published by other authors. I have not used any AI tools for this submission.

I understand that any violation of this rule will lead to disqualification.

Signature:

Date:

Place:

Name with affiliation
and complete address
(email and phone
number)

Membership Number of
SFE India (if any)