



“Jigyasha: जिज्ञासा”

SFE- Popular Science Writing Competition

Are you passionate about science and storytelling? Showcase your creativity and scientific understanding by participating in our Popular Science Writing Competition! Share your insights on natural products, traditional medicines, and the fascinating world of Ethnopharmacology.

Who Can Participate?

At the end of the article, mention your full name, eligibility: Graduate/post-graduate/PhD students working in Chemical sciences/ Ayurveda/ Biological sciences/ Pharmaceutical sciences /Medical sciences and technology (whether pursuing B.Pharm./B.Sc./B.Tech./M.Sc./M.Tech./M.Pharm./ M.Phil./Ph.D. etc.), along with institution/college/university details, and contact information (email and phone number).

Use the subject line:

**Jigyasha: Popular Science Writing Competition Submission, SFE India
[Your Name]**

Key Dates:

- **Submission Deadline:** February 27, 2025
- **Results Announcement:** March 03, 2025

Topics You Can Explore, but not limited to:

- Ethnopharmacology in drug discovery and development- global perspectives
- AYUSH system of Medicine in India
- Science behind Herbal Remedies
- Bioeconomy from bioresources
- Natural Products in Modern Medicine
- Artificial intelligence, machine learning in developing bioresources and Ayurinformatics
- Safety, efficacy and quality of botanicals
- Secrets of Ancient Healing Systems
- Drug Discovery and development from Natural Products
- Translational Research in Ethnopharmacology, Ethnobotany
- Traditional medicine inspired drug discovery
- Documentation and validation of Traditional healers' medicine
- Phytopharmaceuticals and Nutraceuticals

(Feel free to interpret these topics creatively!)

Prizes (Three BEST Articles)

- Complimentary Registration and Accommodation to join the 12th International Congress of SFE (SFEC 2025) at Belagavi, India
- 3AC train fare to join the SFEC 2025
- Memento and Certificate
- Selected entries will also be published on the Society's website and social media!



SOCIETY FOR ETHNOPHARMACOLOGY

Globalizing Local Knowledge; Localizing global Technologies

23/3 Shaktigarh, Kolkata 700032, India

www.ethnopharmacology.in



Detail Guidelines for Submission:

- Please DO NOT submit a review paper.
- Must be Single Authored, No Co-authors will be allowed
- Language: UK English and grammatically correct document.
- Word Limit: 1000-1200 words.
- Style: Non-technical, engaging, and accessible to a general audience.
- The content must be original, unpublished, and free from plagiarism.
- Submissions should include a title, author's name, affiliation, and contact details.
- Font and size: It should Times New Roman throughout the text, Size: 12.
- Line Spacing: 1.5
- File Formats Accepted: DOCX or PDF
- Submit your entry in Word or PDF format via email to sfeindiase@gmail.com.
- Use of AI tools is strictly prohibited. A declaration stating compliance must be submitted.
- The participants should submit an undertaking (please, refer Annexure-1) along with the article

Content Expectations:

- Explain scientific concepts clearly and concisely for a lay audience.
- Relate your writing to the competition's theme.
- Avoid jargon unless necessary (provide explanations if used).
- Originality: Plagiarism is strictly prohibited. Ensure that the submission is your original work. Any entry found plagiarized will be disqualified.
- Citation and Acknowledgment:
 - Reference sources appropriately in footnotes or a reference list. Wherever applicable a hyperlink may be provided
- Avoid overloading the article with technical references; focus on story telling.

Evaluation Criteria:

- Initial screening for adherence to guidelines.
- Relevance to the theme.
- Scientific accuracy.
- Clarity and creativity in writing.
- Engagement and accessibility for a general audience.
- Evaluation by a panel of experts in science communication and Ethnopharmacology/natural products/Traditional medicine.

Results: Winners will be notified via email and announced on the Society's website and social media.

For more details, visit: www.ethnopharmacology.in

Contact us at: [sfeindiase@gmail.com] |

*Join us in bridging the gap between science and society.
Start writing today!*



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Annexure-I

UNDERTAKING

I, [Participant's Name], hereby declare that the content submitted for the Society for Ethnopharmacology Popular Science Writing Competition is my own original work. I affirm that I have not used any AI tools for assistance in drafting the submission. I understand that any violation of this rule will lead to disqualification.

Place:

Date:

Signature: _____